INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.   A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.   We use the following cookies:

- **Strictly necessary cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies**. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies**. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies**. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	More Information
Facebook Pixel	When someone visits our website and takes an action (for example, buying something), the Facebook pixel is triggered and reports this action. This way, we will know when a customer took an action after seeing our Facebook ad. We'll also be able to reach this customer again by using a Custom Audience. When more and more conversions happen on our website, Facebook gets better at delivering our ads to people who are more likely to take certain actions. This is called conversion optimization.	https://www.facebook.com/business/learn/facebook-ads-pixel?ref=sem_smb&utm_source=GOOGLE&utm_medium=fbsmbsem&utm_campaign=G_S_Beta_AdvertiserPixelRefresh_Brand_UK_EN&kenid=58437b5d-bd77-46b6-972c-34784a7fb59f&gclid=EAIaIQobChMIgMrc2umC3AIVmJ3VCh2D9AAJEAAYASAAEgKjjPD_BwE
Twitter Remarketing Tag	"Remarketing" (also called "retargeting" or "behavioral retargeting") is a type of advertising where a potential customer is targeted (or, marketed to) based on previous online actions that person has taken. Twitter remarketing is simply remarketing performed specifically with Twitter Ads. When a person visits our website, makes an online purchase, or takes some action on a website or mobile app, a piece of code registers that action and sends it to Twitter. It is then compared to Twitter's database of users. If a match is found, Twitter places that person into a specific group (or audience), who we can then send customized advertising to using Twitter ads.	https://blog.twitter.com/marketing/en_us/a/2014/introducing-the-website-tag-for-remarketing.html

Google Analytics Pixel	The Analytics tracking code is a snippet of JavaScript that collects and sends data to Analytics from our website. The Analytics tracking code may be directly added directly to the HTML of each page on the site, or indirectly using a tag management system such as Google Tag Manager.	https://developers.google.com/analytics/resources/concepts/gaConceptsTrackingOverview
Facebook 7Stars Pixel (IF USING 7STARS)	This pixel placed on our website will track exactly the same information as the standard 'Facebook Pixel' code previously explained, with the difference that our media agency '7Stars' will be getting this data in order to target those users just with ads related with **<Artist Name>**.	http://www.the7stars.co.uk

[Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies]
You may be able to block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after the user closes the browser window or clears their cookies cache.